

November 25, 2015

Next phase of BLVD Place in the works



Phase 3 of BLVD Place would mirror the second phase of the development, with two floors of retail and four floors of office, said Ed Wulfe, Wulfe & Co.'s CEO.

By Roxanna Asgarian
Houston Business Journal

Plans are in place to kick off Phase 3 of BLVD Place.

The first two phases of BLVD Place, a 284,000-square-foot development by Wulfe & Co. that includes big-name restaurants, retail and office space, have been quite a success, said Ed Wulfe, CEO of Wulfe & Co.

"It's been very rewarding how successful it's been. Particularly the restaurants have gained a lot of notoriety and energy to the point of being a driver to the area," Wulfe said.

Wulfe said he plans to build on that success with Phase 3 of the development, which he hopes to kick off next year.

"We will expand more of the same concept across the way from Phase 2," Wulfe said, explaining that the space behind the existing building on Post Oak Lane will be where the next phase rises. Phase 3 and Phase 2 of the project would share parking garage.

"It will be two levels of retail and four levels of office, same as Phase 2," Wulfe said.

Wulfe said his company has just started looking at possible tenants and will wait for the project to be 50 percent leased before breaking ground. As for tenant mix, Wulfe said there will definitely be more restaurant space.

"We'll have a couple or three more restaurants," Wulfe said. "We've created a restaurant mecca, for a lack of a better word."