

July 10, 2014

Restaurants prepare to open in BLVD Place Phase II

Olivia Pulsinelli

Houston Business Journal

True Food Kitchen plans to open its first Houston location on July 29.

It will occupy 4,500 square feet in the second phase of Blvd Place at San Felipe Street and Post Oak Boulevard in the Uptown

District. There will be indoor and outdoor dining rooms and bars, with 145 seats inside and 58 outside.

The restaurant, from Phoenix-based Fox Restaurant Concepts, was developed in partnership with Dr. Andrew Weil, and the menu is based on his anti-inflammatory diet. It includes many vegan, vegetarian and gluten-free options featuring local ingredients but inspired by international cuisine.

True Food has seven locations in four states, including a Dallas location that opened last year. Executive Chef Patrick Sullivan will oversee the Houston location.

True Food was the first restau-



Crudite at True Food Kitchen

rant tenant signed for the second phase of Houston-based developer Wulfe & Co.'s mixed-use development.

Another Fox restaurant — North Italia — signed on a few months later and will open in September. North Italia, which features traditional Italian cooking, has six other locations, including one in Austin.

Other major tenants for Blvd Place Phase II include Whole Foods Market Inc. (Nasdaq: WFM) — which will house the Austin company's first-ever in-house brewery— and the regional headquarters of San Antonio-based Frost Bank.